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A delegation comprising representatives from Cotton Brazil, the Brazilian Cotton Producers Association (Abrapa), the National Cotton Exporters Association (Anea), and ApexBrasil is accompanying the agenda of President Luiz Inácio Lula da Silva and Agriculture and Livestock Minister Carlos Fávaro on their trip to Asia. The goal is to negotiate an expansion of the preferential trade agreement between Mercosur and India, in force since 2009, to, among other objectives, increase cotton exports to the country.

The Brazilian government's aim is to expand the current list of 450 products with tariff discounts to up to 4,000, including vegetable oils, cotton, ethanol, beans, and fruits, as well as machinery, equipment, and rare earths, among others. According to Abrapa, the sector's focus is to reduce import tariffs on Brazilian cotton from 11% and to establish zero-tariff quotas.

"We believe that the potential to export to India with lower tariffs could reach 300,000 tonnes per year. That represents around USD 500 million in revenue for Brazil from the Indian market alone," said Abrapa vice president Celestino Zanella. In the 2024/25 marketing year, Brazil exported 160,000 tonnes of cotton to India.

On container trade, Brazil exported 4,498 TEUs of cotton-related products worldwide, according to recent [Datamar](#) data. The following chart provides a monthly comparison of Brazilian cotton export volumes, compiled using data from the DataLiner platform.