



COTTON MADE IN AFRICA

Les grandes tendances durables et les effets
pour les producteurs

Mounoussa Imorou Ali, 1 Octobre 2019

LE BUSINESS SOCIAL DE CMIA





AID BY TRADE FOUNDATION



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LA FONDATION
AID BY TRADE



LES TEXTILES
DURABLES EN
DEMANDE SUR LE
MARCHÉ DE
MASSE



LA DURABILITÉ DANS LA POLITIQUE INTERNATIONALE



Législation sur le devoir de diligence
le travail des enfants

LES ENTREPRISES UNISSENT LEURS FORCES



EIGHT SUSTAINABILITY
PRIORITIES FOR THE
FASHION INDUSTRY

PUBLISHED BY
GFA
GLOBAL FASHION AGENDA





FASHION
REVOLUTION
MOBILISE LE
PUBLIC AU
MONDE ENTIER



FASHION TRANSPARENCY INDEX

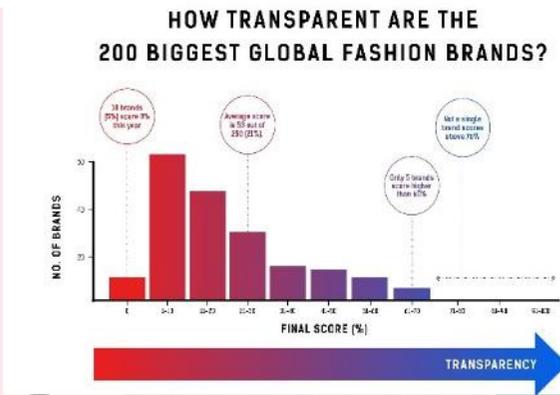
2019 EDITION

A review of 200 of the biggest global fashion brands and retailers ranked according to how much they disclose about their social and environmental policies, practices and impact.

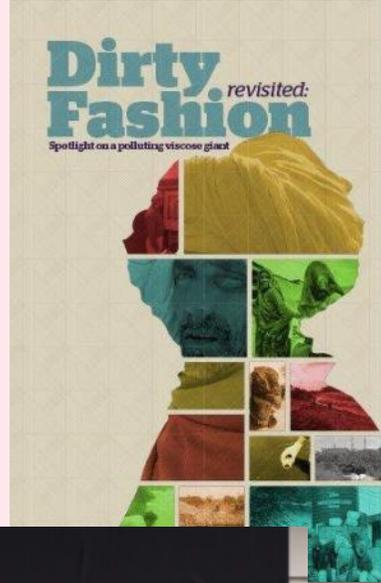
LES ENTREPRISES EN SURVEILLANCE

How many clothes?

2018



Governments in partnership with companies, business associations, trade unions, civil society groups and standards organisations provide a platform from which more progress toward sustainability can emerge and scale. A smart political approach will ensure a level playing field and clearly define sustainability measures. It will avoid additional reporting and auditing initiatives, instead incentivising socially and environmentally responsible business practices, assisting in proving the business case.



WE THANK THESE BRANDS, FOR LEADING THE INDUSTRY UP TO RESPONSIBLE VISCOSE AND MODAL MANUFACTURING

ASOS H&M M
 TESCO ZARA



I strike for climate action

Italy Ferrando
 14 Feb 2019

Tell Congress there is no room in government for climate deniers

Text CLIMATE to 71333

Answer with Action

Lace dress £129.99 sold out.

IN SELECTED STORES ONLINE FROM APRIL

H&M CONSCIOUS EXCLUS
 More sustainable

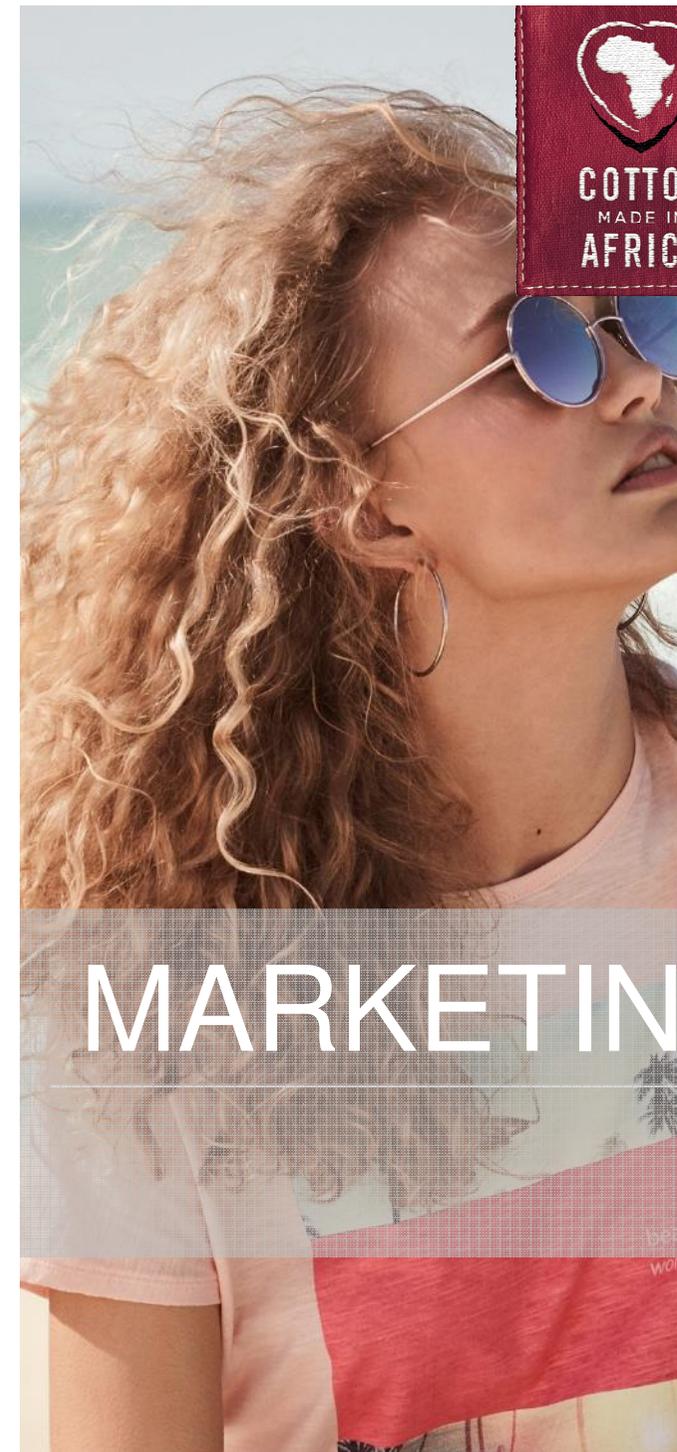
Supermodel Amber Valletta and tank Ever Manifesto present exquisite bohemian flair and flamenco-in



TRANSPAREN
E



TRACABILITE




COTTO
MADE IN
AFRICA

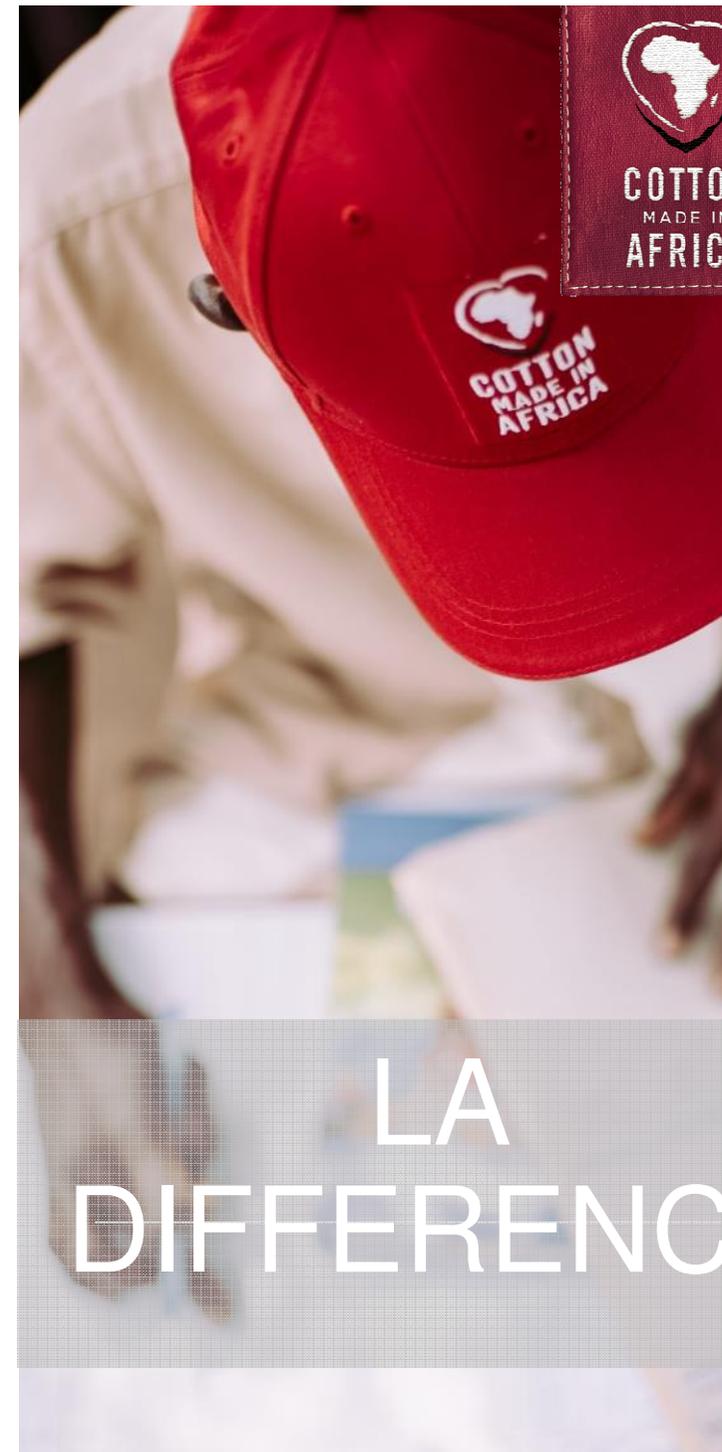
MARKETING



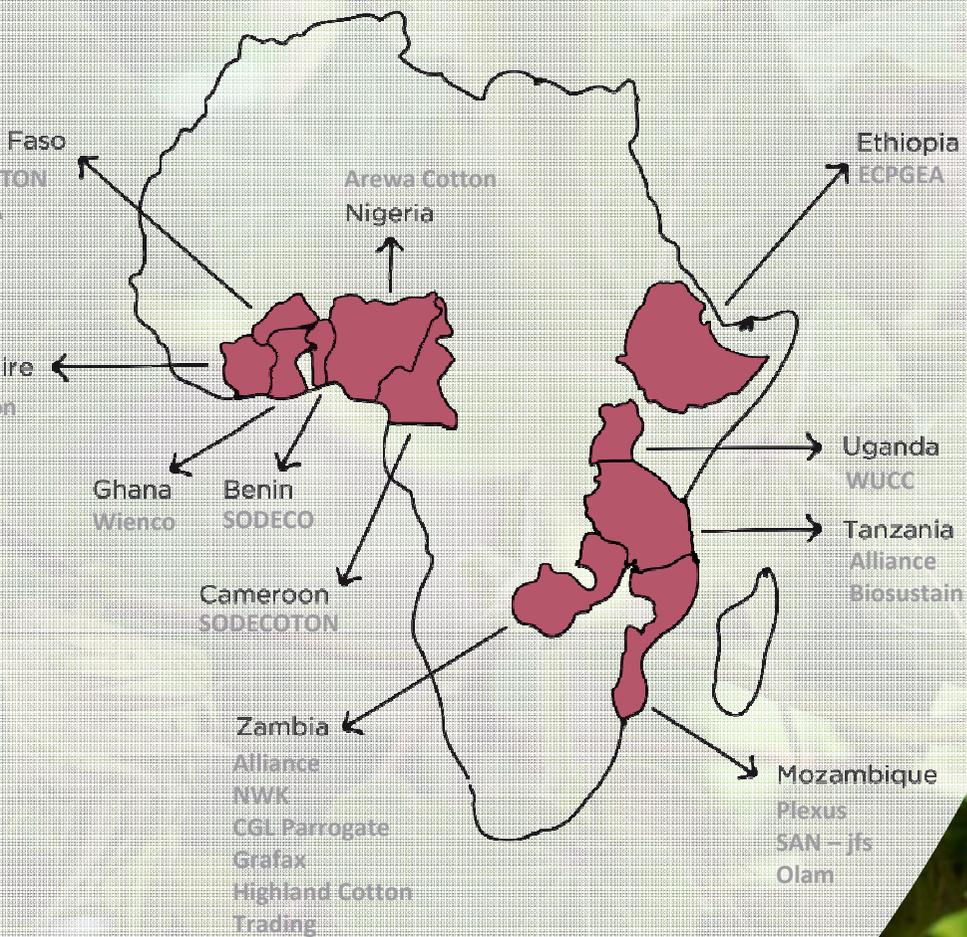
CMIA



FAIT



LA
DIFFERENC



LE RESEAU D'INNOVATION CMIA EN AFRIQUE



IN COOPERATION WITH.



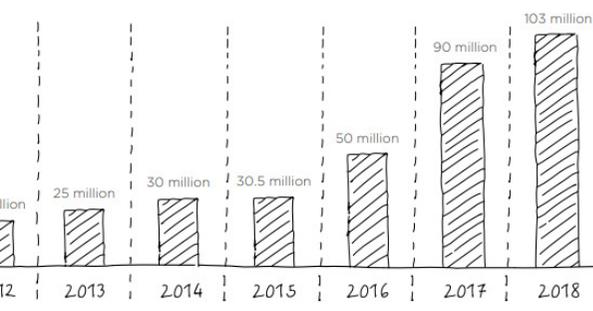
**COTTON
MADE IN
AFRICA**

SIECLE D'OR
POUR LE
COTON
DURABLE EN
AFRIQUE





103 MILLION
 TEXTILES CM
 EN 2018



All data incl. CmiA and CmiA-Organic, rounded figures.





MERCI